# Fleetwood Borough SMS Messaging Privacy Policy

Effective Date: 4/2/2025

Fleetwood Borough respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how Fleetwood Borough collects and uses information about you when you opt-in to receive SMS messages from us.

## **Information We Collect**

When you opt-in to receive SMS messages, we collect:

• Your phone number

#### **How We Collect Your Information**

We may collect your information directly from you, such as when you complete a form or contact us or automatically, such as when you interact with our website.

#### **How We Use Your Information**

We use your information to:

• Send you the SMS messages you've opted in to receive

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you.

#### **To Whom We Disclose Your Information**

We do not share your personal information, phone number, or SMS consent opt-in data with third parties or affiliates for marketing or promotional purposes.

## **Protection of Information**

We take steps to protect your information against unauthorized use or disclosure.

### **Updates**

We may periodically update this privacy policy. If we make material changes that have a substantive and adverse impact on your privacy, we will provide notice on this website prior to the change becoming effective. We encourage you to periodically review this page for the latest information about our privacy practices.

#### **How to Contact Us**

You can reach us by texting the word HELP for support to 484-291-4546. You may also contact us directly at <a href="mailto:administration@FleetwoodBoro.com">administration@FleetwoodBoro.com</a>.