

The Fleetwood Rec Board presents
The Fleetwood Borough Military Hero Banner Program
Updated May 2020

We are happy to announce that the Fleetwood Rec Board's initiative to display Military Hero banners on light poles along Main St in the Fleetwood Borough has expanded. This program is to recognize any current and past military veterans. This effort by the Fleetwood Rec Board is supported by the Fleetwood Legion, and Fleetwood Historical society and The Fleetwood Borough.

The banner program details, in the form of FAQ:

- What will the banner look like?
 - Each banner will be customized with the name, picture (in uniform), branch of military, and era of service, plus the name of the sponsor at the bottom. The banner is double sided with the same information on each side.
- How many additional banners will be sold?
 - We will continue to add banners as we get enough to make a minimum order.
 - If we don't have enough for a minimum order (10), we take requests and you will be added to a waiting list. No down money required. People on the list will then be contacted when we have enough for a minimum order and payment would be needed at that time to secure a banner.
- Can someone ask for a specific pole?
 - Unfortunately, we cannot accept requests for specific locations
 - Banners will be displayed along Fleetwood Park, Rt 662 in the borough, and Richmond St and Walnuttown Rd in the borough.
- Who is eligible to be pictured on the banner?
 - Available for current active military personnel, or previous military veterans with appropriate proof of service*
 - The picture of the honoree for the banner needs to be in military uniform*



(Continued from Page 1)

- Who can purchase the banner?
 - Any Fleetwood resident can purchase a banner honoring a direct family member who is / was a veteran.
 - Anyone can purchase a banner to honor a current or former resident of Fleetwood who is / was a veteran
 - Anyone can purchase a banner honoring a veteran who was a FASD graduate
 - A Fleetwood based group / businesses can also sponsor a banner

- How long do we keep banners on poles?
 - The length of time will be determined by the condition of the banner after being displayed for a period of time. Based upon history, a minimum of 4 years is a likely time frame.
 - When complete, the original banner is returned to family / sponsor.
 - The original purchaser can re-purchase a new banner once the original one has been placed out of service at the cost of a new banner.

- Cost for each banner:
 - The cost for each banner is \$170 (banner and hardware)

- Applications
 - Applications are available online at FleetwoodBoro.com and borough hall.
 - Completed applications must include all required documents.
 - See application for full details

* Note: Applications submitted without proof of military service, residency requirements, or pictures submitted of the honorees who are not in uniform, will be given to the committee for final consideration on an exception basis only. Monies refunded if application is denied.

Questions can be E-mailed to:
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